

CLIENT:George Neufeld

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PRODUCT: EZ Trim

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1. FULL SHOT-Mower with EZ trim

EZ Trim...an innovation in lawn care equipment.

2. CU of EZ trim arm

This versatile lawn mower attachment saves time and extra work by cutting areas that just aren't accessible to standard lawn mowers.

3. George with old mower cutting along cement patio. Wheels on the cement.

Here we see the difficult situation of trying to cut close to a cement patio.

4. LOW ANGLE of old mower with wheels on cement patio.

One alternative is to set part of the mower on the patio and the rest on the grass, but this results in an uneven cut.

5. LOW ANGLE of old mower off the patio.

The only solution is to cut along the edge best you can.

6. CLOSE of old mower near patio

Putting up with the gaps; the places where the blade can't reach.

7. LOW ANGLE of George adjusting EZ trim

This is a situation that EZ trim can handle.

8. HIGH ANGLE follows EZ trim along patio

It cuts smoothly and evenly around patios, garden rockeries, fencelines and more.

9. HIGH ANGLE of old mower around cement drain.

Almost every yard has obstructions and difficult cutting areas.

10.EZ trim going around cement runoff drain.

Watch how easily EZ trim cuts around this cement drain.

11.EZ trim at south-west corner fence.

Fencercorner are handled effortlessly.

FADE TO BLACK

FADE IN

12.CU of EZ trim attachment

We're now going to take a closer look at how EZ trim works and some of the features included.

## VIDEO

## AUDIO

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| 13. CU of raised engine block   | The raised motor block allows access from the blade shaft EZ trim's line spindle. This, of course, is a prototype model. Technical and engineering specifications would be modified for the finished product. |
| 14. MCU of EZ trim with articulating arm.   | The EZ trim arm articulates fully.  |
| 15. EZ trim cutting around back gate.   | This feature is especially beneficial in areas where it is hard to maneuver the whole lawnmower.  |
| 16. CU of articulating arm hand control   | Operating the articulating arm is controlled by a simple hand lever which is pulled back and forth.   |
| 17. After cut of back gate area.  |   |
| 18. LOW ANGLE of George showing tilt ability.   | The EZ trim head also has adjustable tilt ability.  |
| 19. HEAD ON SHOT of EZ trim around center flowerbed   | This permits a bevelled cut in areas that are lower than grass level...like this flowerbed.   |
| 20. MCU—where front lawn meets street. Going away from camera.                              | Or trimming near streets and sidewalks.   |
| 21. George adjusting the head to tilt the other way.  | The head can be tilted to various positions, left or right. The belt requires no additional adjustment.   |
| 21(a) LOW ANGLE—removal of belt and EZ trim.  | It is kept taut by a spring loaded mechanism. But the EZ trim head can be quickly removed by lifting off the cover and pulling off the belt.  |
| 22. MCU of side adjustment showing how far the arm can extend. INTERCUT to adjustment knob. | Complimenting the articulating arm function is position selector knob which allows the arm to be extended to four different positions   |