

[Email Subject Line] **Attend Chiropractic Seminars Without Leaving Your Office**

Dear Doctor,

Keeping up to date on new advancements in chiropractic techniques, managing your practice and effectively promoting your services is essential to your success. Like many of your colleagues, you may attend seminars to get this important information.

I have no doubt these seminars are vital to your growth as a chiropractic professional.

Unfortunately, the economic turmoil in the last couple of years has probably negatively impacted your ability to attend all the seminars you would like.

So is there a cost-effective, time efficient way to supplement your expertise and get inspired and motivated on a steady basis?

You can ...

- Get knowledge of cutting-edge advances in chiropractic techniques and technology
- Find tips on promoting and growing your practice in a tough economy
- Obtain advice from a financial expert who specializes in the chiropractic field
- Hear inspirational talk from top speakers such as Doctors John Demartini, Guy Riekeman, Dan Murphy and many others
- Participate in a pediatric class with ICPA speakers once a month
- Listen to a rehab class and P.I. class each month
- Get the best from your CA and other staff members

...and obtain it all without traveling to a seminar.

Mediadoc's Path to Excellence delivers all the benefits of a top notch chiropractic seminar but brings it to you in the comfort of your office or home ...

“The Path to Excellence teleseminars are incredible, where else can you be inspired by chiropractors such as Doctors Gentempo, Demartini, Palermo, Koren and many others on a weekly basis without spending a fortune! As a direct result of Mediadoc and listening to the teleseminars my practice has grown almost 50 percent. Thank you again for helping me reach my practice goals!”

--Dr. David Booth Rexburg, DC

Twice a week you can listen and converse live with the best in your profession via teleconference. Your whole office team can participate using the speaker function on your phone. And we'll send you an email reminder for each teleseminar.

If you're too busy to listen live, you can access all teleseminars on our website at your convenience.

View this four minute video to discover how Path to Excellence can benefit you, your practice and your patients. Click the link below.

<http://www.bricancorp.com/chiropractic/path.htm>

Best Regards,

Laurent Goldstein
President
Mediadoc / Brican Systems Corporation